

COME TOGETHER >>> JOIN THE MOMENTUM!

2023 Iowa Community Action Association Conference

The Iowa Community Action Network is composed of 16 Community Action Agencies and Iowa Community Action Association (ICAA). Our agencies, and the 3,000 employees who work for them, tirelessly serve individuals and families who are experiencing low income. Through programs targeting poverty like Head Start, food pantries, energy assistance, weatherization, FaDSS and low-income housing, our agencies assist children, the elderly and entire families to achieve stability as they pursue self-sufficiency.

The Iowa Community Action Network embodies Iowa's spirit of hope, changes people's lives, and improves communities. When national, state and local leaders tap into these agencies' experience, they can promote workable solutions that connect more families to opportunity - and make Iowa a better place to live for all. Since the 1980s, Iowa Community Action Association has held this annual conference which falls in line with the ICAA mission: **to educate, advocate for, and connect Community Action Agencies to amplify a unified voice in service of Iowans facing economic hardship.** The tools and resources provided to Community Action Agencies across the state by the Iowa Community Action Association allow our agencies to stay up to date on the latest best practices to empower individuals, families, and communities to succeed.

The 2023 ICAA Conference provides an excellent opportunity to connect with more than 200 individuals attending in-person and virtually, who then in turn communicate with over 3,000 colleagues throughout Iowa. Being a sponsor provides a space to educate and inform attendees about your business/organization products and services, while also supporting agencies who collectively administer more than \$277 million annually to alleviate the causes and conditions of poverty. Join our network and play a part in our fight against poverty!

2023 Iowa Community Action Association Conference

SPONSORSHIP OPPORTUNITIES

The 2023 Conference will take place **July 26th-27th at the West Des Moines Marriott Hotel (1250 Jordan Creek Pkwy, West Des Moines, IA 50266).**

Listed below is a description of the Presenting, Platinum, Gold, Silver, and Bronze Sponsorship Levels. In order to be a sponsor and enjoy all the respective benefits, please do the following **no later than April 14th** :

- Fill out and submit the sponsorship form found [here](#).
- Email the business/organization logo to kharrington@iowacaa.org
- Mail sponsorship contribution to **Iowa Community Action Association : 2323 Forest Ave, PO Box 41608, Des Moines, IA 50311**

Contact Katherine Riley Harrington with any questions.

515-244-0328

kharrington@iowacaa.org

* An asterisk means the benefit opportunity and materials will be provided by the sponsor.
Any tables for vending will be provided by ICAA.

Presenting Sponsor : \$10,000

- Complimentary conference registration for six people
- Prominent signage* in the Plenary Space (main ballroom)
- Complimentary vendor table with opportunity to distribute organizational promotional items
- Opportunity to speak prior to the keynote about your organization
- Presenting sponsor logo on all conference materials
- Networking lounge host (specialty drinks, snacks, games, opportunity for swag*, signage*)
- Recognition on conference merchandise
- Recognition of sponsorship on the ICAA website for 12 months
- Mention in press release leading up to the event
- Room swag* leave behind for conference registrants staying at the hotel
- Two pre-event customized ads*
- Branded networking game
- Featured exhibitor on mobile app/virtual platform
- Personalized push notifications on the mobile app/virtual platform driving attendees to learn more about your organization*

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SPONSORSHIP OPPORTUNITIES

Iowa Community
ACTION
ASSOCIATION

Platinum Sponsors : \$5,000

- Complimentary conference registration for four people
- Opportunity to have a two minute video or PowerPoint running during a meal or in the plenary for maximum exposure*
- Three customized sponsored posts via mobile app*
- Logo on the inside front cover of conference notebook
- Wednesday night Networking Social sponsorship
- Photo booth logo opportunity
- Virtual networking branding
- Pre-conference spotlight in registration communication
- Special recognition during the conference
- Opportunity to have a vendor table during conference (times at your discretion)
- Recognition of sponsorship on the ICAA website for 6 months
- Featured exhibitor on mobile app/virtual platform

Gold Sponsors : \$3,000

- Complimentary conference registration for two people
- Logo on the back of conference notebook
- Pre-conference spotlight in registration communication
- Special recognition during the conference
- Social sponsorship (Pick one - Tuesday night pre-con gathering, or Thursday AM yoga, or Thursday AM walk)
- Opportunity to have a vendor table during conference (times at your discretion)
- One customized sponsored post via mobile app*
- Recognition of sponsorship on the ICAA website for 6 months
- Logo and business contact information featured on mobile app

Silver Sponsors : \$2,000

- Complimentary conference registration for one person
- Opportunity to pass out company/organization branded swag* at the check in table
- Opportunity to host a charging station for conference participants to charge their devices*
- Logo on the inside back cover of the conference notebook
- Recognition of sponsorship on the ICAA website for 6 months
- Logo and business contact information featured on mobile app

Bronze Sponsors : \$500

- Recognition on Conference Mobile App
- Recognition on the ICAA website for 3 months
- Recognition on printed materials in the venue