

# 2019 ICAA CONFERENCE WORKSHOP MATERIALS

## Wednesday, July 17

### Keynote Address

- **Looking Forward: Equity, Growth, and Community in a Changing America** - Dr. Manuel Pastor, Professor of Sociology and American Studies & Ethnicity, University of Southern California - [PowerPoint](#)

### Session 1 Workshops

- **Infrared & Weatherization Building Clinic** - Jay Bowen, Bowen & Associates, LLC - In-the-Field Training
- **Advocacy Starts with Us** - Roger Pavey, Community Action of Eastern Iowa & Lana Shope, Iowa Community Action Association - [PowerPoint](#)
- **What Now? How to Navigate Through Unexpected Employment Issues** - Emily Ellingson & Brett Nitzschke, Lynch Dallas, P.C. - [PowerPoint](#)
- **Census 2020: Why it Matters and What You Can Do to Help Get Out the Count, Part 1** - Allen Stansbury, National Community Action Partnership - [PowerPoint](#)
- **Becoming a STAR Community: Using a Collaborative Approach to Assess Family Stability** - Amy Becker, David Hagen, & Kim Guardado, Hawkeye Area Community Action Program, Inc. & Cindy Fiester, Linn County Public Health - [PowerPoint](#)

### Session 2 Workshops

- **Crucial Conscious Conversations: Taking Care of You While Taking Care of Business, Part 1** - Donna Miller, Carrie Sodders, & Myra Thompson, Mid-Iowa Community Action Inc. - [PowerPoint](#) | [Brain Breaks Handout](#) | [Conscious Discipline Summary Chart](#) | [Summary Chart with CD](#)
- **Board Basics: Understanding Financial Responsibility** - John Brandt, Jane Drapeaux, & Jim McGoldrick, Hawkeye Area Community Action Program, Inc. - [Conflict of Interest](#) | [FY19 Fund Status](#) | [FY19 Budget](#) | [Whistle Blower Policy](#)
- **Census 2020: Why it Matters and What You Can Do to Help Get Out the Count, Part 2** - [PowerPoint](#)
- **New(ish) to Community Action** - Tiffany Keimig, Iowa Community Action Association - [PowerPoint](#)

### Session 3 Workshops

- **Ubuntu and Organizational Leadership** - Brian Dunn, Sieda Community Action - [PowerPoint](#)
- **Community Action & Coordinated Entry: Building Partnerships for the Common Good** - Dusty Noble, Hawkeye Area Community Action Program, Inc & Jamey Whitney, Upper Des Moines Opportunity, Inc. - [PowerPoint](#)
- **What the ? Is a Caucus?** - Lana Shope, Iowa Community Action Association
- **Crucial Conscious Conversations: Taking Care of You While Taking Care of Business, Part 2** - [PowerPoint](#)

---

## Thursday, July 18

### Session 4 Workshops

- **Leadership Sustainability & Executive Transition Management** - Courtney Kohler, National Community Action Partnership, - [PowerPoint](#)
- **Comprehensive Onboarding for New Staff** - Helen Benker & Myra Thompson, Mid-Iowa Community Action, Inc.
- **Emotional Intelligence** - Lisa Schaefer, LLC - [PowerPoint](#)
- **Destination: A Customer-Focused Culture** - Anne Bacon, IMPACT Community Action Partnership, Brian Dunn, Sieda Community Action, Roger Pavey, Community Action of Eastern Iowa, Lana Shope, Iowa Community Action Association, & Jamey Whitney, Upper Des Moines Opportunity, Inc. - Panel Presentation
- **Infrared & Weatherization Building Clinic/Class Part 1** - Jay Bowen, Bowen & Associates, LLC - Demonstration

### Session 5 Workshops

- **Signs of the Times: Substance Abuse in the Workplace** - Kitty Bogle & Ilene Johnson, Sieda Community Action
- **Engaging the Community to Support Community-Level Work** - Courtney Kohler, National Community Action Partnership - [PowerPoint](#) | [Partner Mapping Activity](#)
- **Situational Leadership** - Lisa Schaefer, Shine with Schaefer, LLC
- **Providing Essential Services Using a Trauma-Informed Lens** - Tiffany Conroy & Rhonda Rairden Nelson, Iowa Department of Public Health - [PowerPoint](#)
- **Infrared & Weatherization Building Clinic/Class Part 2** - Jay Bowen, Bowen & Associates, LLC - Demonstration

### Celebratory Luncheon

- **Presentation: Sound the Rallying Cry! Teach Your Team and Board to Tell Your Story in a Compelling, Persuasive Way** - Dale Bentlage, Juicebox Interactive - [PowerPoint](#)